

Please return by fax to: +49 (0)30 / 28 53 31 11

Please send back your registration form **per post** or make use of our **online-registration**. At our Internet site **www.reiseboersen.de** you can find actual information about our travel fairs and a photo gallery attached.

Reisebörsen und Touristik Marketing RTM GmbH  
Frankfurter Allee 73 c  
10247 Berlin- Germany

**7th Potsdam Travel Fair**  
13 / 14 January 2012, at Stern-Center Potsdam  
**1st Essen Travel Fair**  
20 / 21 January 2012, at Limbecker Platz Essen  
**3rd Hamburg Travel Fair**  
27 / 28 January 2012, at Elbe-Einkaufszentrum Hamburg  
**9th Leipzig Travel Fair**  
10 / 11 February 2012, at nova eventis Leipzig/Halle  
**8th Bremen Travel Fair**  
17 / 18 February 2012, at Weserpark Bremen  
**1st Viernheim/Mannheim Travel Fair**  
24 / 25 February 2012, at Rhein-Neckar-Zentrum Viernheim  
**4th Jena Travel Fair**  
9 / 10 March 2012, at Goethe Galerie Jena  
**5th Erfurt Travel Fair**  
16 / 17 March 2012, at Thüringen-Park Erfurt  
**3rd Leonberg/Stuttgart Travel Fair**  
16 / 17 March 2012, at Leo-Center Leonberg  
**1st Dresden Travel Fair**  
23 / 24 March 2012, at Elbepark Dresden  
**7th Regensburg Travel Fair**  
26 / 27 October 2012, at Donau-Einkaufszentrum Regensburg  
**3rd Chemnitz Travel Fair**  
9 / 10 November 2012, at Sachsen-Allee Chemnitz

## Registration

We hereby make a legally binding registration and in so accepting the Terms and Conditions of Business overleaf.

Participating Company / Institution	stand registration	6 sqm bare stand	6 sqm* stand system	Power connection	rear wall lightning
	Fair season 2011/2012	950,00 Euro + VAT	1200,00 Euro + VAT	50,00 Euro + VAT	100,00 Euro + VAT
Company	<b>Potsdam</b> Travel Fair	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Invoice address	<b>Essen</b> Travel Fair	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Road	<b>Hamburg</b> Travel Fair	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Postal code	<b>Leipzig</b> Travel Fair	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Country	<b>Bremen</b> Travel Fair	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Contact	<b>Viernheim</b> Travel Fair	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fon	<b>Jena</b> Travel Fair	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fax	<b>Erfurt</b> Travel Fair	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
E-Mail	<b>Leonberg</b> Travel Fair	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<b>Dresden</b> Travel Fair	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<b>Regensburg</b> Travel Fair	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<b>Chemnitz</b> Travel Fair	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Notes or different <b>stand size</b> (see corresponding price list at <a href="http://www.reiseboersen.de">www.reiseboersen.de</a> )					
* <b>OCTANORM-Stand system:</b> rear wall, counter, stool, table, chair, stand inscription					

Binding Hotel reservation	Travel Fair	Arrival	Departure	No. Singles	No. Doubles
B&B per room and day in Potsdam, Essen, Hamburg, Leipzig, Bremen, Viernheim, Jena, Leonberg, Dresden, Regensburg and Chemnitz: single <b>75 €</b> , double <b>100 €</b> , in Erfurt EZ 68 €, DZ 78 €, (rates plus bed tax) Further information about the hotels: <a href="http://www.reiseboersen.de">www.reiseboersen.de</a> .			-		
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After we have received your written registration you will be sent an invoice for payment of a deposit of euro 357 (euro 300 + VAT) for each travel fair. If you book for a second travel fair you will be granted a rebate of 5 % on the charges for the second fair. If you book for a third and any subsequent fair in the year you will be given a rebate of 10 % on the charges for the third fair and any subsequent fair subject to the compliance of our payment terms. With your signature you agree with our terms and conditions of business and participation.

29/11/2011

Place	Date	Stamp
Signature		

## Our terms and conditions of business and participation

### I Conclusion of a contract

Applications for participation in the travel fairs 7th Potsdam Travel Fair, 1st Essen Travel Fair, 3rd Hamburg Travel Fair, 9th Leipzig Travel Fair, 8th Bremen Travel Fair, 1st Viernheim Travel Fair, 4th Jena Travel Fair, 5th Erfurt Travel Fair, 3rd Leonberg Travel Fair, 1st Dresden Travel Fair, 7th Regensburg Travel Fair and 3rd Chemnitz Travel Fair must be submitted to the organiser in written and legally binding form. By sending in the signed registration form and transferring a deposit of euro 357 (euro 300 plus VAT) per travel fair the exhibitor accepts conditions for participation, valid prices and technical guidelines laid down by the organiser. The contract offer from the exhibitor will only materialise after payment of the deposit within the specified period and receipt of such payment by the organiser, provided the organiser does not object within a period of 4 weeks. If registration is not simultaneously accompanied by payment of the deposit within the specified period and if payment of the balance is not effected within the specified period, the organiser can allocate the exhibition space to other interested parties. The organiser cannot grant participants exclusion of competition or requests for specific locations but will endeavour to take special requests into consideration wherever feasible. The organiser is at pains to stage quality travel fairs with high information and entertainment value for visitors. This necessitates a limitation to around 100 exhibitors depending on the size of the stands and the available stand space. The exhibitor is not entitled to sublet the stand allocated to him to third parties without the consent of the organiser. Exhibitors withdrawing from the completed contract by 31 October 2011 (7th Potsdam Travel Fair, 1st Essen Travel Fair, 3rd Hamburg Travel Fair), by 30 November 2011 (9th Leipzig Travel Fair, 8th Bremen Travel Fair, 1st Viernheim Travel Fair), by 31 December 2011 (4th Jena Travel Fair, 5th Erfurt Travel Fair, 3rd Leonberg Travel Fair and 1st Dresden), by 31 July 2012 (7th Regensburg Travel Fair) and by 31 August 2012 (3rd Chemnitz Travel Fair), will be obliged to pay a handling charge of euro 300 plus VAT per withdrawal. Exhibitors withdrawing after these dates will be obliged to pay the full rental per travel fair if they cancel or fail to participate. Withdrawal must be declared in writing for each event. If the space not used by an exhibitor who has withdrawn is allocated to a different exhibitor for optical reasons without the organiser earning any additional revenue from the reletting of the area previously allocated to the relocated company, this shall not be regarded as reletting by the organiser. If one of our fairs has to be displaced in time or location, the registration of the exhibitor is valid also with regard to a new date, a new location and any new conditions and terms insofar as the exhibitor does not object within a period of 2 weeks. If the organiser cannot stage one of the travel fairs for reasons that neither he nor the exhibitor can be held responsible for, there shall be no entitlement to repayment of the rent for the stand. If a travel fair has begun but cannot continue in due form for reasons of force majeure, the exhibitor shall not be entitled to repayment or remission of the rent for the stand.

### II Charges in 2011

The minimum participation fee amounts to euro 950 plus VAT for 6 sqm of individually designed stand size. A complete stand of same size inclusive 3 m OCTANORM back wall, a counter with a stool, a table wrapped in a fabric cover, a chair and stand inscription costs euro 1200 plus VAT. Smallest stand system is a complete stand of 4 sqm that costs euro 850 plus VAT. Prices for larger areas are available on request or on the internet at [www.reiseboersen.de](http://www.reiseboersen.de). A flat rate of euro 50 plus VAT is charged per connection for additional electricity supply. For an additional back wall illumination for a complete stand costs euro 100 plus VAT. For participation at arranged informal and entertaining evening for exhibitors we charge euro 15 per person plus 19% VAT. If simultaneous bookings are made for two travel fairs a discount of 5% will be granted for the second fair in the calendar year. If bookings are made for three or more travel fairs a discount of 10% of the respective stand charges will be granted for the third and every subsequent fair. To allow discounts terms of payment must be kept. A delay in paying your debt annuls any claim to discounts. We charge euro 15 plus VAT for the participation at our exhibitors evening. Exhibitors are kindly requested to transfer the deposit and the balance to be paid at the released appointments for the particular travel fair by stating the invoice number, to Reisebörsen und Touristik Marketing RTM GmbH.

The hire charge covers general lighting, heating, general guarding of the rooms used at the event, the printing of general travel fair information for visitors, an attractive supporting programme, general advertising for the event, including press and radio announcements and editorial information, mail shots, show cards, technical expenses for the preparation and staging of the travel fair, etc. Exhibitors wishing to have additional advertising and presentations of their company or institution and of the products they have to offer can avail themselves of attractive opportunities with the daily press before and during the travel fairs as well as of offprints, radio broadcasts and television coverage. Detailed information will be available six weeks at the latest before the start of the event.

For your final payment the following dates are valid: final payment for 7th Potsdam Travel Fair, 1st Essen Travel Fair, 3rd Hamburg Travel Fair up to 31st October 2011, for 9th Leipzig Travel Fair, 8th Bremen Travel Fair, 1st Viernheim Travel Fair up to 30th November 2011 and for 4th Jena Travel Fair, 5th Erfurt Travel Fair, 3rd Leonberg Travel Fair and 1st Dresden Travel Fair up to 31st December 2011, for 7th Regensburg Travel Fair up to 31st July 2012 and for 3rd Chemnitz travel fair up to 31st August 2012.

If it is impossible to participate directly in our travel fairs we offer a brochure display (300 brochures per fair cost euro 125 plus VAT). For brochure display the same payment and cancellation conditions are valid.

Please, transfer the money (with mentioning your invoice number) to the bank account of Reisebörsen und Touristik Marketing RMT GmbH. Please, check our registration form for bank details. Charges for foreign bank transfers or for restitutions of cheques are for the exhibitors' accounts..

### III Technical and organisational conditions for participation

During the event the exhibitor is subject everywhere on the premises to the domiciliary right of the respective shopping centres and to the stipulations of the organiser. The exhibitor is obliged to occupy the stand for the entire duration of the fair and to ensure that stand personnel are present. It is expressly prohibited to dismantle the stand or vacate it before the end of the fair. The exhibitor hereby explicitly agrees to the payment of a contractual penalty of euro 500 plus VAT for non-compliance with this stipulation. Performances of music and activities involving the general public must be indicated on the stand registration form and agreed with the organiser. The organiser reserves the right to withdraw any permission that has been granted if the nature of the activity concerned causes extensive disruption to the procedure of the event.

An application must be made on the stand registration form for any direct sales, the products concerned to be explicitly mentioned. Direct sales are only permitted with the written approval of the organisers. The sale of products that are inconsistent with the character of the fair is prohibited. No refreshment stands of any kind are permitted. In exceptional cases the sale of small quantities of regional specialities will be authorised, provided the organisers give their approval and the requisite charge is paid. The exhibitor is obliged to obtain the industrial inspectorate and public health permits and to comply with the conditions stated therein. Advertising of any kind is authorised solely on or inside the stand rented by the exhibitor for his own company and only for the products the company produces and sells. The organiser is entitled to report in written and pictorial form on the fair stands and exhibits and to use photographs to advertise the event. In allocating the stand space the organiser takes due account of the structuring of the fair along geographical lines or with respect to

its content as well as of the space that is available. Exhibitors are kindly requested to make the relevant references when filling in the registration form. Wishes for specific stand space will be considered wherever possible. The time of booking cannot be considered as main criteria for the placement of the stands. An established right arising from the location of a stand at previous fairs is unenforceable. Neither a fair of the allocated stand space with another exhibitor nor a partial or complete relinquishment of the stand to third parties is permissible without a corresponding written agreement with the organiser. The organiser requires detailed information on the size, shape and the need for provision of technical resources, such as electricity and the like, for the exhibitor's own stands. The exhibitor himself is responsible for obtaining the necessary permits from the authorities and for ensuring compliance with industrial inspectorate, police law and health law provisions or any other stipulations.

### IV Liability and insurance

The exhibitor is liable for any personal and material damage caused by his own negligence or that of his legal representatives or vicarious agents. His liability covers, in particular, any damage to individual structural components of the building in which the event is being held. The liability of the organiser, including that of his legal representatives and vicarious agents, is limited to intent and gross negligence. Hence the organiser is not liable, in particular, for any damage caused by third parties or by force majeure. Exhibitors are advised to obtain the relevant insurance cover, e.g. for any claims arising from statutory liability provisions, on their own account for the duration of the travel fairs.

#### Important:

The exhibitor has the possibility to build up his stand on Thursday 8 pm, the day before the fair. The delivery of the prospects and other materials can take place on Thursday 8 am, the day before the fair, to the given address. The removal of the stand cannot begin until Saturday after the event closes and has to be finished by 12pm.

#### III. a) 7th Potsdam Travel Fair 2012

Friday, 13 January 10 a.m. – 9 p.m.  
Saturday, 14 January 9 a.m. – 9 p.m.  
Delivery address (for prospects and material): Stern-Center Potsdam, Center-Information Reisebörse Potsdam / (name of your company), Nuthestr., 14480 Potsdam

#### III. b) 1st Essen Travel Fair 2012

Friday, 20 January / Saturday, 21 January 10 a.m. – 8 p.m.  
Delivery address (For prospects and material): Limbecker Platz Essen, Center-Information Reisebörse Essen / (name of your company), Limbecker Platz 1a, 45127 Essen

#### III. c) 3rd Hamburg Travel Fair 2012

Friday, 27 January / Saturday, 28 January 10 a.m. – 8 p.m.  
Delivery address (For prospects and material): Elbe-Einkaufszentrum, Center-Information, Reisebörse Hamburg / (name of your company) Julius-Brecht-Str. 6, 22609 Hamburg

#### III. d) 9th Leipzig Travel Fair 2012

Friday, 10 February 10 a.m. – 10 p.m.  
Saturday, 11 February 10 a.m. – 8 p.m.  
Delivery address (for prospects and material): Einkaufszentrum nova | eventis, Center-Information, Reisebörse Leipzig / (name of your company), 06237 Leuna / OT Günthersdorf

#### III. e) 8th Bremen Travel Fair 2012

Friday, 17 February / Saturday, 18 February 10 a.m. – 8 p.m.  
Delivery address (for prospects and material): Weserpark Bremen, Center-Information, Reisebörse Bremen / (name of your company), Hans-Bredow-Straße 19, 28307 Bremen

#### III. f) 1st Viernheim/Mannheim Travel Fair 2012

Friday, 24 February / Saturday, 25 February 9.30 a.m. – 8 p.m.  
Delivery address (for prospects and material): Rhein-Neckar-Zentrum Viernheim, Center-Information, Reisebörse Viernheim / (name of your company), Robert-Schuman-Str. 8a, 68519 Viernheim

#### III. g) 4th Jena Travel Fair 2012

Friday, 9 March / Saturday, 10 March 10 a.m. – 8 p.m.  
Delivery address (for prospects and material): Goethe Galerie, Center-Information, Reisebörse Jena / (name of your company), Goethestraße 3b, 07743 Jena

#### III. h) 5th Erfurt Travel Fair 2012

Friday, 16 March / Saturday, 17 March 10 a.m. – 8 p.m.  
Delivery address (for prospects and material): Thüringen-Park, Center-Information, Reisebörse Erfurt / (name of your company), Nordhäuser Str. 73 t, 99091 Erfurt

#### III. i) 3rd Leonberg/Stuttgart Travel Fair 2012

Friday, 16 March / Saturday, 17 March 9.30 a.m. – 8 p.m.  
Delivery address (For prospects and material): Leo-Center, Center-Management, Reisebörse Leonberg / (name of your company) Leonberger Str. 98-108, 71229 Leonberg

#### III. j) 1st Dresden Travel Fair 2012

Friday, 23 March / Saturday, 24 March 10 a.m. – 8 p.m.  
Delivery address (for prospects and material): Elbepark Dresden, Center-Information, Reisebörse Dresden / (name of your company) Peschelstr. 33, 01139 Dresden

#### III. k) 7th Regensburg Travel Fair 2012

Friday, 26 October / Saturday, 27 October 9.30 a.m. – 8 p.m.  
Delivery address (for prospects and material): Donau-Einkaufszentrum, Center-Information, Regensburg / (name of your company), Weichser Weg 5, 93059 Regensburg

#### III. l) 3rd Chemnitz Travel Fair 2012

Friday, 9 November 9.30 a.m. – 8 p.m.  
Saturday, 10 November 9 a.m. – 8 p.m.  
Delivery address (for prospects and material): Sachsen-Allee, Center-Information Reisebörse Chemnitz / (name of your company), Thomas-Mann-Platz 1B, 09130 Chemnitz